



VII Insider expands free live educational programming and hires David Campbell as managing editor

The VII Foundation appoints David Campbell as managing editor of VII Insider to develop free interactive educational platform for the photographer, curator and journalist communities.

1 June 2021

<u>VII</u> <u>Insider</u>, a unique interactive platform that hosts free bi-weekly online events for photographers, curators and journalists, has announced the appointment of David Campbell as managing editor. David will be responsible for expanding the VII Insider educational programme, which incorporates in-depth case studies, advice and resources covering technical, ethical and business practice.

Thanks to support from PhotoWings, the VII Insider platform is completely free of charge for anyone to join worldwide, and provides the opportunity for its community to engage with renowned photographers, curators, editors, designers, agents and many leading media practitioners from the extensive VII global network.

VII Insider's aim is to promote debate and discussion to advance the production and analysis of documentary stories addressing complex social, economic, environmental and human rights issues. Events range from examining coverage of the storming of the US Capitol with VII photographers who were there, speaking with Sebastião Salgado about his latest project, to technical talks on printing and postproduction techniques, and advice on how to manage a contemporary career as a photographer. VII Insider is a project of The VII Foundation in partnership with PhotoWings and VII Photo Agency.



Gary Knight, CEO of The VII Foundation commented, "David is a significant and ambitious hire. He brings decades of experience in education and media literacy, the DNA of The VII Foundation, as well as in communications strategy, new media, visual storytelling and management. David will help The VII Foundation expand its reach and develop the growing global community that we have already started to establish."

David Campbell said, "I'm excited to be joining a team committed to supporting documentary storytelling, increasing diversity in education, and expanding the conversation about photography's role in the contemporary world. I've long admired the VII Foundation's mission and I'm delighted to be in a position contributing to its success."



About David Campbell:

David Campbell is a communications, media, and politics professional with extensive international experience in government, academia, and non-governmental organisations (NGOs). David is passionate about creating and investigating new ways of seeing the world that can promote change. As a strategist, he develops purpose-driven communications that deliver an organisation's objectives. As a producer, he fosters diverse and different perspectives with social impact. As a professor, he researches, writes and teaches about the media economy to understand the power and impact of visual stories.

Forthcoming VII Insider Events





3 June: Digital Silver Imaging Technical Webinar Series: Capture One Workflow (Technical Webinar)



15 June: Nolan Ryan Trowe in conversation with Ashley Gilbertson (In Conversation)





24 June: Digital Silver Imaging Technical Webinar Series: B&W Workflow (Technical Webinar)



29 June: "The Eyes of Earth" by Solmaz Daryani (Book Club)



6 July: Ed Kashi, Julie Winokur and Tim Raphael Present "Newest Americans" (In Conversation)



Supported by PhotoWings

Recognising the educational value in VII Insider's content, PhotoWings, a 501(c) (3) non-profit organisation dedicated to utilising the power of photography to further deep thinking, communication, and action, has stepped in to support its ongoing activities and expansion. Its extensive online content and PhotoWings Outreach Programs have a myriad of educational applications and possibilities.

Notes to editors

Download high resolution headshot of David Campbell, logos and image of Capitol protest by Ron Haviv: https://www.dropbox.com/sh/cyqigecxq7vwxz6/
AAAQlxdQT9nbG_qM85dwzKvNa?dl=0

Please credit © Ron Haviv/VII when publishing this image.

For further information or to arrange an interview with David Campbell, please email viiinsider@theviifoundation.org.

David Campbell can be reached at david@theviifoundation.org. For any general inquiries about The VII Foundation please contact info@theviifoundation.org.

About VII

The VII Foundation is an independent, charitable media and education non-profit organisation that secures support for continuing documentary practice and media education. VII Photo Agency was formed a few days before 9/11 to challenge the photography industry trend whereby giant companies swallowed smaller independent agencies. VII went small and photographer-owned, believing in the power and energy of collective effort when everyone else seemed to be going big and corporate. In 2019, The VII Foundation opened its education branch, VII Academy which promotes, teaches and fosters high-quality international journalism in the majority world and underrepresented communities in G20 countries from campuses in Sarajevo and Arles.

The VII Foundation's latest venture, <u>VII Insider</u>, ensures that VII remains a disruptive and innovative organisation unafraid to swim against the prevailing currents.

Social media

VII Insider

Instagram: @viiphoto Facebook: @viiphoto Twitter: @viiphoto

The VII Foundation

Instagram: @viifoundation Facebook: @theviifoundation Twitter: @vii_foundation

VII Academy

Instagram: @theviiacademy Facebook: @viiacademy Twitter: @viiacademy